Social Studies 9

Chapter 7- Consumer Choices

Instructions: Use your textbook pages 257 – 263 to help complete the tasks below. Some

tasks need to be done using the internet so be prepared to do some of this

worksheet at home.

1. It may seem obvious, but explain how a person’s income affects their consumer choices.
2. Read the following passage.

Sometimes famous brands will repackage their product so that it can be sold at a cheaper price but under a different name. This occurs most commonly at the grocery store. For example, Del Monte has a few generic brand names that are sold at places like Wal-Mart for much cheaper than the Del Monte product but both brands are processed at the same plant. There is a generic brand of cut green beans in a can that is the exact same product as the Del Monte cut green beans in a can.

Why would a company like Del Monte do this?

Why do you think that people still buy brand names on items even though it can easily be found for a much cheaper price?

1. What is the definition of GDP?
2. What is the definition of GDP/per capita?   
   *The one in the textbook is not sufficient. You will have to research this*.
3. Again, it might be obvious but explain how a country’s GDP would affect the consumer choices of its citizens.
4. Now think about the Del Monte situation from Question 2. Can you ADD to your answer now that you know about GDP? **Why would Del Monte repackage its product in different countries?**
5. What is the definition of a boycott?
6. Summarize the Les Patriotes boycott in 1837.
7. Summarize the Daishowa boycott between 1991 and 1998.